

MEDIA PRICING PLAN

For Businesses:

Banner Ads Price: \$585/month

Your banner ad in 6 locations - rotate

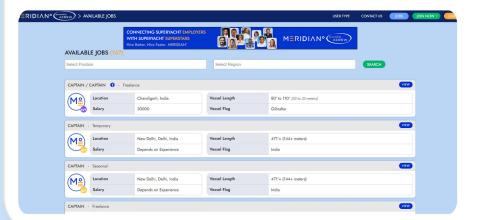
- All 6 Locations listed below

*Don't need all 6 locations? Call us for custom pricing for the Locations you need.

Locations

JOB LISTING LANDING SITE

Large Leaderboard 970x90

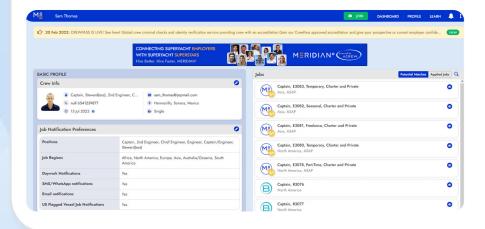


Large Mobile Banner 320X100



CREW ACCOUNT POTENTIAL MATCHES

Large Leaderboard 970x90

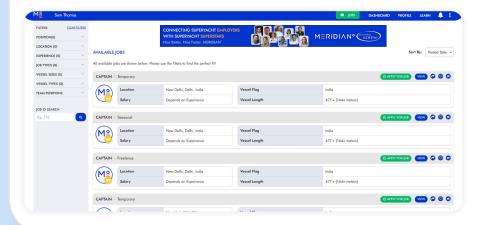


Large Mobile Banner 320X100



CREW ACCOUNT JOB LISTING

Large Leaderboard 970x90

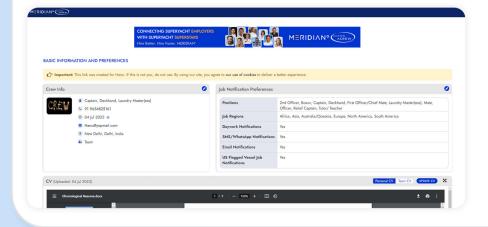


Large Mobile Banner 320X100



CREW UPDATE PREFERENCES

Large Leaderboard 970x90

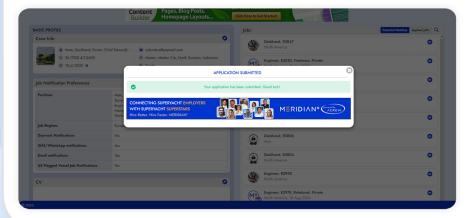


Large Mobile Banner 320X100



JOB APPLICATION

Large Leaderboard 970x90

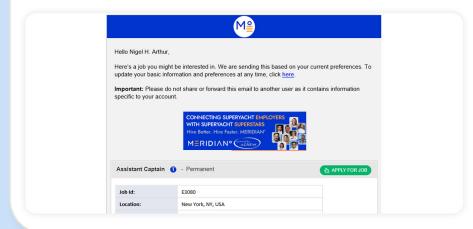


Large Mobile Banner 320X100



JOB NOTIFICATION EMAIL

Banner 320X100



Large Mobile Banner 320X100



Newsletter

Your ad in our weekly newsletter

- Audience of 80,000 yachting industry professionals
- One banner ad per newsletter

Social Media

Your ad on social media and Insta/FB stories

- 14,000 followers
- Price per social media post
- ✓ We have 54% males and 46% female following
- 27% in the US, 60% Europe, 6% Africa

Price: \$1,780 per newsletter

Price: \$225 per Insta/FB Story

For Training Schools:

Training Platform

Unlimited listing of all of your courses on our training school platform for 1 year

- ✓ Virtual or in-person courses
- Ourse and school details for each listing, along with any additional information

Price: \$1,425/year